

LOOK

NOW MORE THAN 7 MILLION CIRCULATION

THE
NAZIS
OF
ARGENTINA

EVENTS • OCTOBER 23, 1962



1963 CARS



32 new models in full color
plus a preview and forecast
BY SILER FREEMAN





A whole new blend of the world's finest coffees ... great coffees gathered from the world's great coffee plantations. Carefully blended and aroma-roasted so the full flavor—the rich, rewarding fragrance of coffee—lives inside every jar. The coffee for people who love good coffee and plenty of it...

ALL NEW SANKA COFFEE ... still 97% caffeine-free.



Now from Clairol research...

Great new beauty prescription for troubled hair!

New Clairol condition*



Actually makes
your hair
feel stronger!

Adds
new bounce!

New body!

New
satiny sheen!

Enhances
hair color!

Actually makes your hair feel stronger

At last! Special beauty care for your hair

Now for the first time, a richly effective, corrective formula for troubled hair... unlike anything you've ever used before! Not a hairdressing, **condition*** is a fabulous beauty pack, a superb reconditioner evolved after three years of laboratory research by Clairol, the specialist in beautiful hair.

Amazingly fast results

You'll see and feel such a marvelous difference the very first time you use **condition***. Even in hair which seems hopelessly troubled! And that's because dried-out, parched hair quickly soaks up its lavish moisturizers. Dull, limp or brittle hair is revitalized to glorious new life and lustre. Spongy, over-porous hair is so tenderly built up—it actually feels stronger after **condition***!

Easy and quick to use

Now you can treat your hair as wonderfully as you treat your complexion. Simply use new **condition*** as a beauty pack after a shampoo. Use it generously, all over your hair and scalp. As pleasant and gentle as your most luxurious facial creme. Delightfully fragrant, so smooth, white and creamy. New **condition*** combs through hair freely, rinses out easily. No steaming under heat caps—heat is unnecessary.

Prescribed by hairdressers

Try it. See why hairdressers everywhere are prescribing **condition*** for dry and brittle hair. For dull, limp hair. For hair over-exposed to sun and sea... as well as hair in need of special attention before or after a permanent. New **condition*** has proved its beneficial magic again and again in salon use. Hairdressers like to use it while tinting, toning, lightening.



condition* saves time and, what's more, actually enhances the color of the hair.

Ask your hairdresser how often your hair needs **condition***. Remember, nothing does more for your beauty than shining, vigorous, well-cared-for hair. New **condition*** is the quickest, most effective way to help you achieve this! Now available at beauty salons and cosmetic counters.

Check here

Most women today have one or more of these hair troubles—do you?

- DRY HAIR
- OVER-PERMANENTED HAIR
- DULL, LIMP HAIR
- SUN-DAMAGED HAIR
- SPONGY TEXTURE
- BRITTLE HAIR
- SPLIT ENDS
- OVER-LIGHTENED HAIR

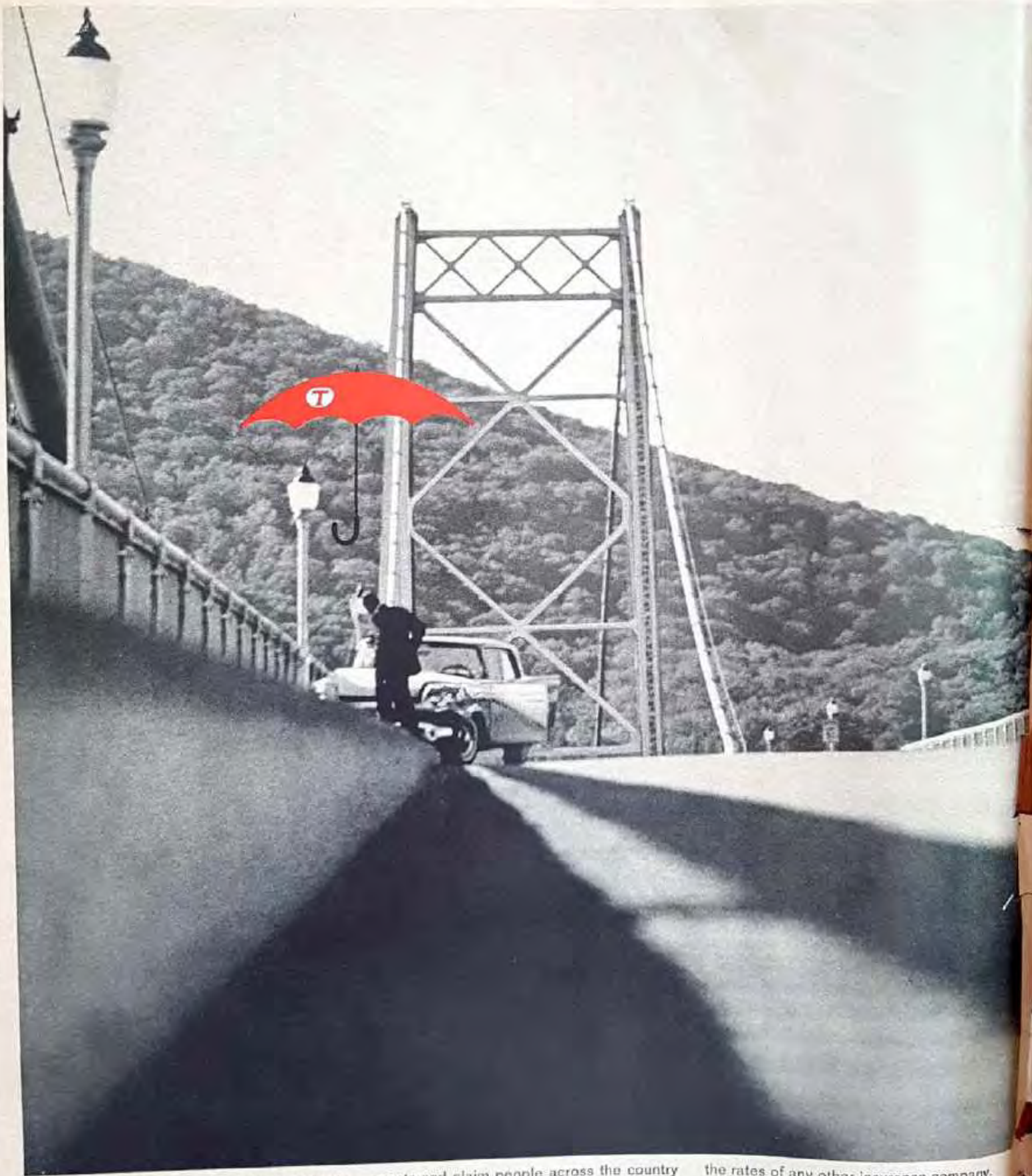
If you checked even one, we prescribe **condition***!



condition* is a Clairol trademark for this fabulous new creme formulated to meet the problems of *troubled hair* (our description for hair in need of reconditioning: dry, brittle, dull, limp, split at the ends, spongy, over-porous, over-permanented or sun-damaged).

condition* by Clairol

© Clairol Inc. 1962



Cross this bridge before you come to it.

Of course, the reason you buy car insurance is to protect you if you have an accident.

When you're under the Travelers umbrella, big claims are handled as fairly as small ones. The Travelers has more than 20,000

agents and claim people across the country to give you this kind of service, fast.

Yet you pay no more for Travelers auto insurance than you pay with "over the counter" companies. In most states, Travelers rates for careful drivers are as low or lower than

the rates of any other insurance company.

Your Travelers man can handle all your insurance—set it up so one monthly check covers everything. For one plan, one man, one check to pay, call your Travelers agent. He's in the Yellow Pages under "Insurance."

The TRAVELERS Insurance Companies



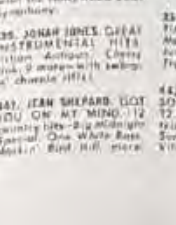
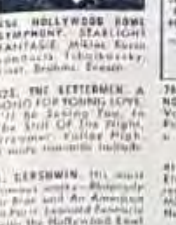
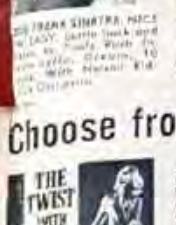
Record Collectors all over America sent these albums to the top of the list—by buying over \$1,000,000 worth of each!

A FABULOUS OFFER OF

"MILLION SELLER" ALBUMS!



99. MUSIC FOR LOVERS ONLY JACKIE GLEASON... 100. FRANK SINATRA ONLY THE LONELY... 101. FRANK SINATRA... 102. CAROUSEL... 103. KINGSTON TRIO... 104. THE KING AND I... 105. LOVE IS THE THING... 106. SONGS FOR SWINGIN' LOVERS... 107. FROM THE 'HUNGRY'... 108. FROM THE 'HUNGRY'... 109. TENNESSEE ERNIE FORD... 110. SONGS FOR SWINGIN' LOVERS... 111. FROM THE 'HUNGRY'... 112. FROM THE 'HUNGRY'...



3244 & 3249 JUDY GARLAND AT CARNEGIE HALL. Every moment, all 23 songs that record set nearly as 20th century...

102. CAROUSEL. Music from the Broadway musical... 103. KINGSTON TRIO HERE WE GO AGAIN!... 104. THE KING AND I... 105. LOVE IS THE THING... 106. SONGS FOR SWINGIN' LOVERS... 107. FROM THE 'HUNGRY'... 108. FROM THE 'HUNGRY'... 109. TENNESSEE ERNIE FORD... 110. SONGS FOR SWINGIN' LOVERS... 111. FROM THE 'HUNGRY'... 112. FROM THE 'HUNGRY'...

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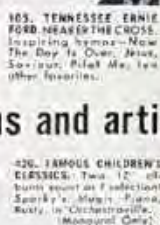
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ANY FIVE ALBUMS...

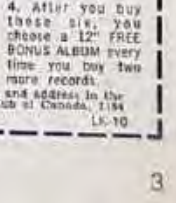
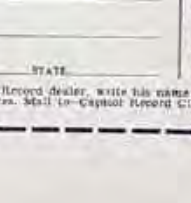
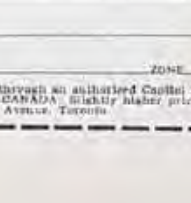
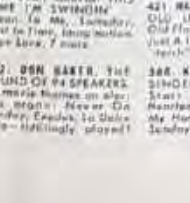
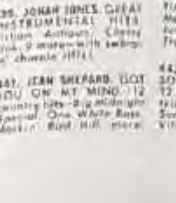
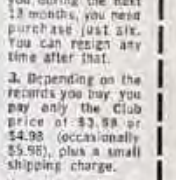
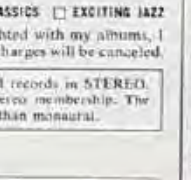
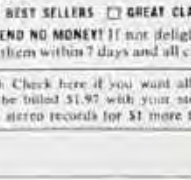
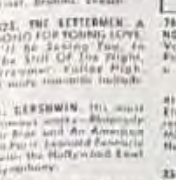
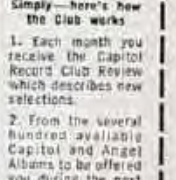
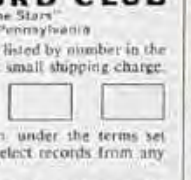
ONLY 97¢

plus a small shipping charge

when you become a trial member of the Capitol Record Club and agree to buy only six future selections, from the several hundred available Capitol and Angel Albums to be offered you, during the next 12 months.



Choose from the "Million Sellers" above or any of the outstanding albums and artists below!



CAPITOL RECORD CLUB

"The Record Club of the Stars"
Dept. 5388, Scranton 5, Pennsylvania

Rush me the FIVE hit albums I have listed by number in the boxes below. Bill me only 97¢ plus a small shipping charge.

Enroll me in the following division under the terms set forth to the right. However, I may select records from any division I wish.

POPULAR BEST SELLERS GREAT CLASSICS EXCITING JAZZ

NO RISK - SEND NO MONEY! If not delighted with my albums, I can return them within 7 days and all charges will be canceled.

STEREO. Check here if you want all records in STEREO. You will be billed \$1.97 with your stereo membership. The Club sells stereo records for \$1 more than monaural.

PRINT NAME: _____

ADDRESS: _____

CITY: _____ ZONE: _____ STATE: _____

* To join through an authorized Capitol Record dealer, write his name and address in the margin. * CANADA: Slightly higher prices. Mail to Capitol Record Club of Canada, 1184 Castlefield Avenue, Toronto. LK-10

Simply—here's how the Club works:

- Each month you receive the Capitol Record Club Review which describes new selections.
- From the several hundred available Capitol and Angel Albums to be offered you, during the next 12 months, you need purchase just six. You can resign any time after that.
- Depending on the records you buy, you pay only the Club price of \$3.98 or \$4.98 (occasionally \$5.98), plus a small shipping charge.
- After you buy these six, you choose a 12" FREE BONUS ALBUM every time you buy two more records.

Record Collectors all over America sent these albums to the top of the list—by buying over \$1,000,000 worth of each!

A FABULOUS OFFER OF "MILLION SELLER" ALBUMS!



93. MUSIC FOR LOVERS ONLY: JACKIE GLEASON, Nelson and his orchestra take you with Body & Soul. Little Girl, Some Day, 10 others.



183. CAROUSEL: Music from the movie, with Gordon MacRae and Shirley Jones. May sing it, I Loved You, Never Again, You'll Never Walk Alone, 6 others.

188. THE KINGSTON TRIO: HERE WE GO AGAIN! Guitars, basses and tenors going like crazy. How Awful 'Til It's Gone, My Little Dear, Goodbye, 9 more.

ROCKETS — HAMMERSTEN'S THE KING AND I: Original movie sound track of Rodgers and Hammerstein's delightful success. Hello Young Love, We Kiss in a Shower, 8 more.



11. TENNESSEE ERNIE FORD: 12 cherished songs, including Rock of Ages, The Old Fugged Cross, Sweet Fruit of Prayer, My Task.



188. FRANK SINATRA: ONLY THE LONELY. 100 hits. Spring '73 Here Comes, When's the Next Time, 7 more great hits.

324 & 324B. JUDY GARLAND AT CARNEGIE HALL: Every moment, all 28 songs live! (2 records and counts as 2 selections.)



185. LOVE IS THE THING: Nat King Cole spins 12 love songs. Smoother than silk. It's All in the Game, At Last, Love Letters, 9 more of your favorites.



ANY FIVE ALBUMS... ONLY 97¢

plus a small shipping charge

when you become a trial member of the Capitol Record Club and agree to buy only six future selections, from the several hundred available Capitol and Angel Albums to be offered you, during the next 12 months.



152. FRANK SINATRA: COME DANCE WITH ME. 3500 winners of 3 awards. Album of Year, Best Vocalist Performance, Best Arrangement!



261. KINGSTON TRIO: America's favorite in 12 imaginative albums. South Wind, Love, the Woman Alone, Sembrance, Contrasts, 7 more.

481. SING A SPIRITUAL WITH ME. FRANK FORD. Sing Along, Old Time Religion, Half Jordan, 11 more.



175. KINGSTON TRIO: Here's the Kingston Trio in full orchestral sound. How To Succeed, Goodbye, 9 more.



151. FRANK SINATRA: NICE TO ME. Solid rock and roll with a twist. Rock, the Way We Live, Dynamite, 10 more. With Nelson, 10 selections.

327. JACKIE GLEASON: MUSIC MARTINI AND OTHER SONGS BY THE GREAT GLEASON. Music from the movie. Music from the movie, 10 selections.

482. SING A SPIRITUAL WITH ME. FRANK FORD. Sing Along, Old Time Religion, Half Jordan, 11 more.

156. FROM THE HUNGRY! THE KINGSTON TRIO. Recorded live in San Francisco. South Wind, Dance, Windward, Good Bye, 8 others. (Monaural only)

3. JUDY: Judy Garland in a new collection of her biggest hits. Come Round My Way, I'm a Fool to Say, 12 more. (Monaural only)

483. SONGS FOR SWINGING LOVERS: FRANK SINATRA. His most romantic album. How Am I Going to Get Along About You?, 12 more. (Monaural only)

96. THE KINGSTON TRIO: They sing their smash hit, Joe Deaky, and 11 more great songs ranging from folkies to pop. (Monaural only)

Choose from the "Million Sellers" above or any of the outstanding albums and artists below!



241. THE BROTHER SIBBOLD ON THE SADDLE. Buy the new on the same price. Buy the old, 10 selections.



442. JARON YOUNG: THE YOUNG APPROACH. The most popular hit! Back track, 10 more.



342. JUDY! THAT'S ENTER TAINMENT! Judy Garland sings 11 of her songs. Old Devil Moon, Alone Together, What Good Is Love, 10 more.

426. FAMOUS CHILDREN'S CLASSICS. Two 12" albums. 12 selections. 10 more.

188. FRED WARDING: DO YOU REMEMBER? The new collection of his most memorable songs. 10 more.



148. SLEEP WARM. DEAN MARTIN. Dean sings and Frank Sinatra conducts the orchestra in "Sleep Warm" 11 more.



418. JACKIE GLEASON: APHRODISIA. Originals for lovers. Serenade, My Love, My Love, 11 more.



780. LAILA SYMPHONIE ESPAGNOLE. Op. 21. Laila and Yaron, excellent. 10 more.

841. CLANCY'S CLOWNS. SARAPHORIA. Unique styling of 12 from the "Clown" 10 more.

318. DAKOTA STATION AT STORYVILLE. Her first "two" album. 10 more.



428. THE LETTERMAN: A SINGING FOR THE LOVE. 170 hits. 10 more.



419. JACKIE GLEASON: LAZY, LIVELY LOVE. 8 songs. 10 more.



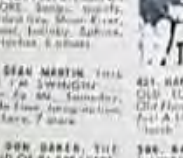
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421. HANK THOMPSON: AN OLD LOVE AFFAIR. 10 more.



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POPULAR BEST SELLERS GREAT CLASSICS EXCITING JAZZ

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

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Darling, I'm tickled pink all over—
I'm head over heels
in new Pink Dove!



Yes, darling, Pink Dove!
New pink color, heavenly new fragrance—
same creamy Dove formula!



Pink Dove, like white Dove, is $\frac{1}{4}$ cleansing cream. It creams your skin while you wash.



GO JET-SMOOTH

*Since when could anything
so beautiful require so
little care? Since now!*

Some people have the idea a luxurious car must by its nature be expensive to buy and operate. Not so. This Chevrolet isn't. Admittedly, the '63 Chevrolet *looks* expensive. Its styling is as top-drawer as white linen; its interior is most generously spacious, extremely comfortable, more luxurious than we've ever made a Chevrolet; and its Jet-smooth ride is what you might reasonably

'63 CHEVROLET BEL AIR 4-DOOR SEDAN





'63 CHEVROLET - IT'S EXCITING!

'63 CHEVROLET IMPALA SPORT SEDAN

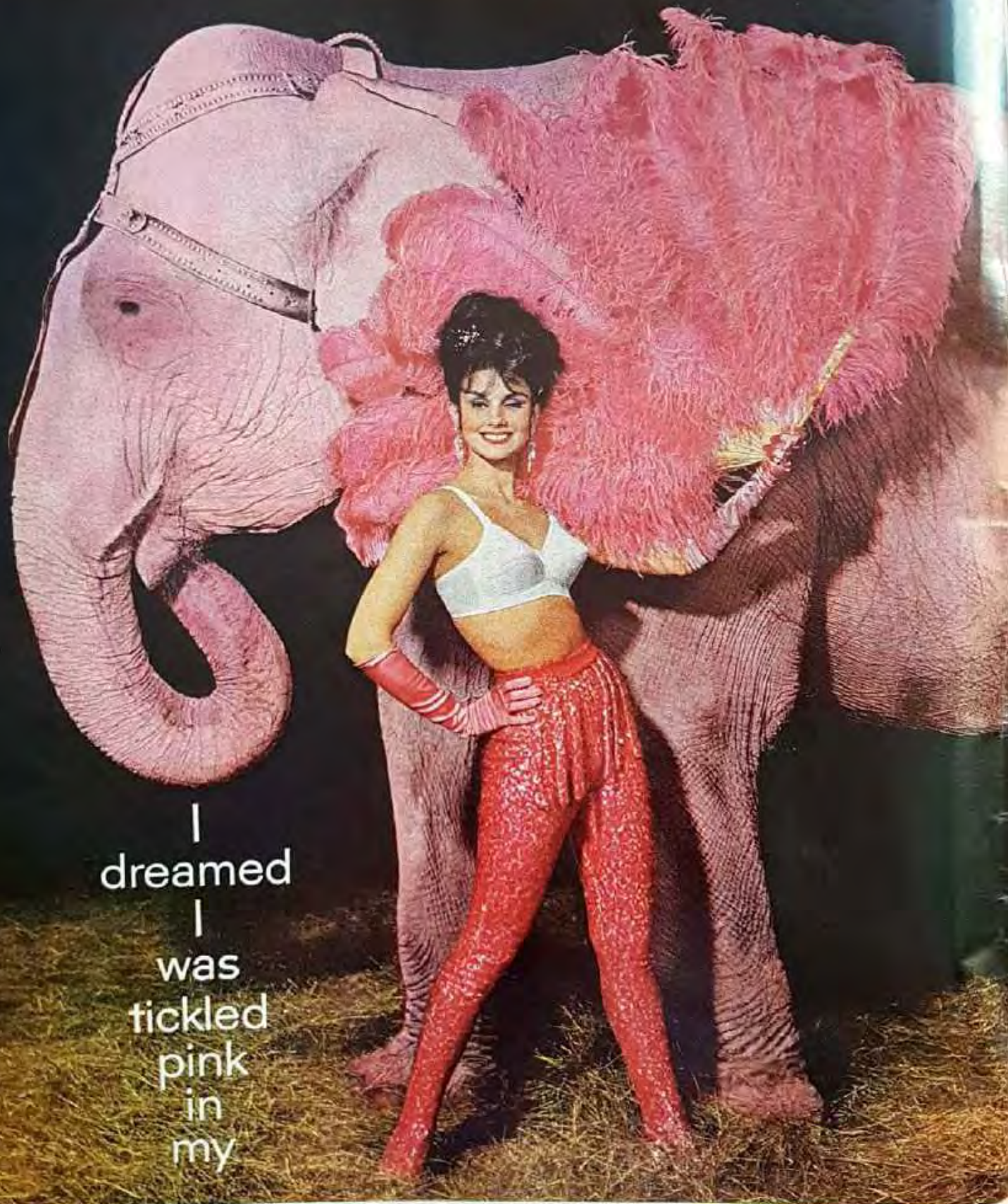
expect in a limousine at a far higher price. We built it that way to *stay* that way long after others have given up the ghost. It has self-adjusting brakes to save you time and expense; a new way to guard its Body by Fisher against rusting out of rocker panels under the doors; and a new Delcotron generator to provide a more ample electrical supply and keep your

battery living longer. You may not buy a '63 Chevrolet for such purely practical reasons, but you'll get mile after mile of pleasure from them. And that, after all, is as it should be. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



'63 CHEVROLET IMPALA SPORT COUPE





I
dreamed
I
was
tickled
pink
in
my

maidenform bra* SCROLL...newest Maidenform bra...with hug-and-hold band under the cups to keep the bra in place (can't ride up!) Two stunning Scroll styles: broadcloth back (shown), 2.50 or "Vyrene" spandex (non-rubber) elastic back with reinforced undercups, 3.95. Center elastic: Acetate, Cotton, "Vyrene" Spandex.

*REG. U. S. PAT. OFF. ©1962 BY MAIDENFORM, INC., MAKERS OF BRAS, GIRDLES, SWIMSUITS.

Whatever
you
smoke

It's time you tried
KAYWOODIE

for full smoking pleasure
.....without inhaling

What do you want in a smoke? Mildness? Flavor? Relaxation? You get all 3 from Kaywoodie—without inhaling. Kaywoodie is like no other smoke. Its briar is unique; rare, aged, and cured the Kaywoodie way. That's why it always smokes mild, cool and sweet. And to further insure mildness, the exclusive Drinkless Fitment screens tars and irritants. You've never really tried a pipe—until you smoke Kaywoodie.



Custom Grain
Billiard—\$19.00



Other Kaywoodie Pipes and Sets \$5.95 to \$29.00.			
Finest-Line	\$5.95	Prime Grain	\$ 8.95
White Briar	6.95	Flame Grain	15.00
Super Grain	7.95	Connoisseur	17.50

Send 25¢ for 44-page catalog. Tells how to smoke a pipe. Shows wide variety of shapes and styles. Kaywoodie Pipe, Inc., New York 22, Dept. L3.



KAYWOODIE

LETTERS TO THE EDITOR

Military Control

Fears over present or future military control of our Government are misplaced (*Military Control: Can It Happen Here?*, Look, September 11). Virtually all of our generals and admirals are restrained men, who have power only because it has been thrust upon them. Eisenhower, Burke and Bradley are exemplary of this tradition, never seeking political influence.

Rather, we should worry about military-minded civilians, such as our crop of Congressional generals, more bellicose than the men in uniform. It is they who support a few irresponsible generals and admirals and use them in their drive for a more militant and military America.

ANDREW HACKER
Ithaca, N. Y.

To a large extent, the Pentagon has already taken over the democratic process in America. . . . Since 1939, arms production has been one of the major props of the economy. This means that there is scarcely a congressman, labor leader or businessman who would not be overjoyed to see his area receive another missile contract or a new air base, or to see present military expenditures in his area extended or increased. This is why Secretary of Defense [Robert S.] McNamara is unable to cut back on expenditures of dubious military value.

It is common knowledge that he who controls the purse strings controls many other things as well. The Pentagon is in such a position today. Consequently, while we are not being ruled by a military junta as yet, and most likely will not be in the future, a consortium of generals, defense contractors, labor leaders and their Con-

gressional spokesmen has an absolute veto power in matters relating to [each one's] peculiar interests. . . . This development is ominous in the extreme; we have little prospects for world peace, or for constructive socio-economic change in America. Make no mistake about it, we are in serious danger!

RICHARD M. TUTTUS
Boston, Mass.

The military man neither created nor desired the military-industrial complex. It is a product of the time and political situation in which we live. It is not the military man who cries foul when a defense installation is closed or curtailed, but the civilian members of the community whose economic status will be affected. . . .

Danger there is for this country and its form of government, but the threat does not come from the military man. . . . It comes from the complacent, uninformed civilian; it comes from the legislator who will not look at the whole picture of what is best for the whole country, but only at his voting constituency.

The military man accepts civilian control of the military with no resentment. He resents the civilian who demands he do his job, then criticizes him for doing it. He resents the implication that behind his uniform is a lust for power and political importance.

LOUIS M. LICHTY
Travis Air Force Base, Calif.

All officers in the military have taken an oath of office that includes the phrase, "I will support and defend the Constitution of the United States against all enemies foreign and domestic."

EARL G. WARD
Arlington, Calif.

. . . In my opinion, national military control would be impossible, because of the very fact that our nation's present system of checks and balances is so complete. This system would enable the Government, and the people indirectly, to keep close enough control so that the rise of any military faction would be virtually impossible.

The American people would not tolerate such military control. I cannot believe that they would trade their

continued

PESTERED WITH
DRY, SORE LIPS?



FROM OUTDOOR
SPORTS



FROM WIND
AND WEATHER



FROM CHANGE
OF CLIMATE

New! 'Chap Stick' with Moistutane® brings comfort fast

New medicated 'Chap Stick' does more than any other lip balm. Because only 'Chap Stick' contains wonder-working Moistutane to relieve the major cause of lip irritation—harmful moisture loss. 'Chap Stick' with Moistutane penetrates deep into the skin to help heal soreness, peeling, cracking. Leaves a medicated film that lasts for hours! Many lip balms look like 'Chap Stick'—but only 'Chap Stick' has Moistutane. So look for the name—'Chap Stick'—makes lips feel so good!



For chapped hands, use Chap-200® medicated hand cream. 'Chap Stick', 'Chap-200' are Reg. TM of Menthol Mfg. Corp.

ORDER YOUR LOOK GIFTS NOW!



ONE YEAR GIFT (26 issues) . . . \$4
EACH ADDITIONAL GIFT . . . \$3
 Remittance Enclosed Please Bill Me

SEND LOOK TO _____
STREET _____
CITY _____ STATE _____

SEND GIFT CARD SIGNED

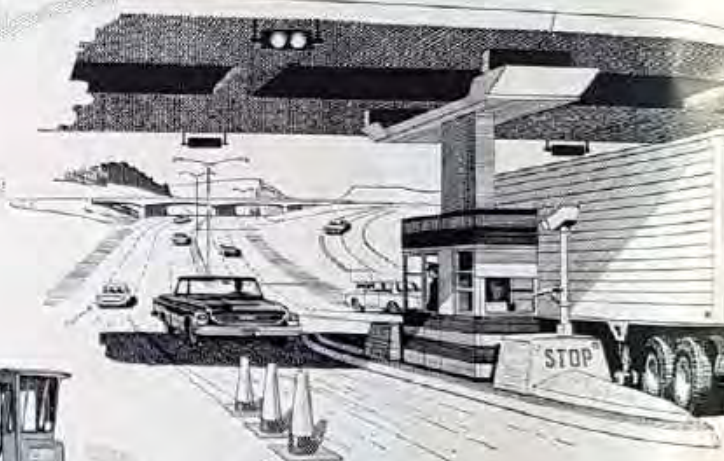
SPECIAL CHRISTMAS RATES

MY NAME _____
STREET _____
CITY _____ STATE _____

Enter Extend my own one-year subscription

PLEASE LIST ADDITIONAL GIFTS ON SEPARATE SHEET. 10-23-62

Add postage per year: Canada and Pan America \$1.00; Other Foreign \$2.00
MAIL TO LOOK, 311 Tenth Street, Des Moines 4, Iowa

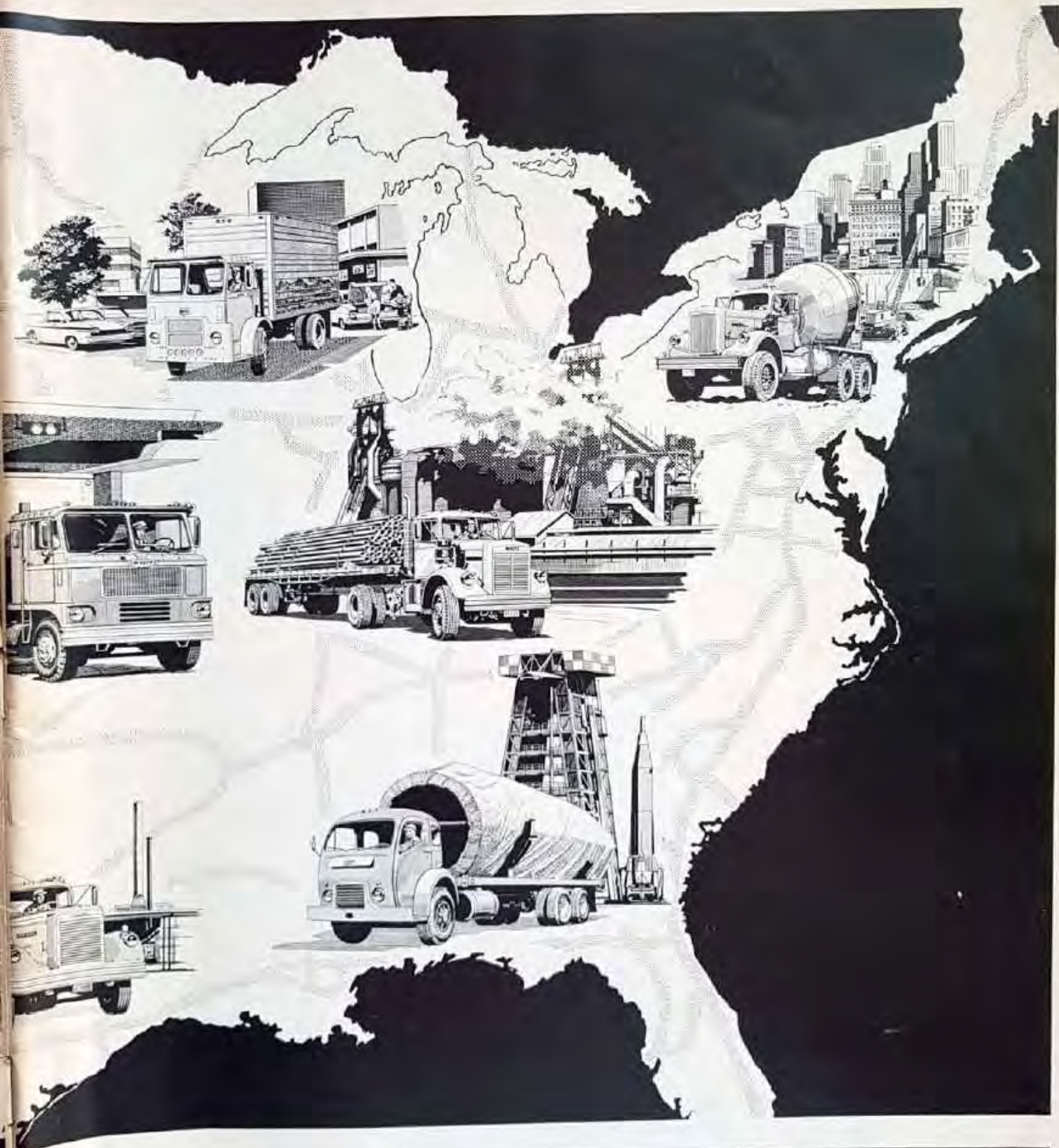


In America, all systems are "GO" ...with trucks on the go!

The figures are fantastic for America's future. By 1970, over 220 million people, 63 million households. A \$200-billion increase in gross national product, compared to 1960. Almost 41,000 miles of new super expressways (you'll be able to drive 700 miles a day without strain). Jet-size airports all over the country if you would rather fly. Wall-size

TV screens, if you'd rather stay put. New dams. New plants. Plastic homes and paper clothes. Total expenditures for new-product research and development alone, 85% greater than 1960. And there'll be 90% more freight being hauled by truck to destinations all over America. Want to watch America grow? Follow the

trucks. Go with them to the dam sites, the oilfields, the factories. Watch the highway haulers fill the warehouses, the stores, your shelves with the stuff of life. You'll find trucks wherever there is growth. It is this unique ability of trucks to go anywhere they are needed . . . fast . . . that makes our need for them so apparent. And so urgent.



Trucking is America's most important form of freight transportation. It must be kept healthy. As long as trucks are on the go, America's systems will all be "Go!" Then nothing . . . or nobody . . . can stop us.

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HAVE FAITH IN AMERICA'S**

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NOW!
RELIEF FROM ALL 5
ACID CAUSED
STOMACH TROUBLES
in seconds!



Upset Stomach
Heartburn
Gas Pains
Nervous Stomach
Acid Indigestion



Whether tension-caused or due to over-indulgence in food or drink, Phillips' brings relief from all five stomach troubles—in seconds! For the cause of all these stomach troubles is excess acidity. And scientific tests show Phillips' starts to neutralize excess acids in seconds! Yet stomach and lower intestinal walls remain completely free to do their digestive work. There's no digestive interference.

So when the fast pace of living gives you one of these stomach troubles, take Phillips'. You'll feel fine in practically no time!

PHILLIPS'
MILK OF
MAGNESIA



REGULAR OR MINT-FLAVORED

LETTERS *continued*

present . . . democracy for any dictatorial control. The people would be the first to oppose such a military coup!

ROSEMARY JAMERSON
 Bald Creek, N. C.

Nurses

Your article *What Happened to the Nurses?* [LOOK, September 11] is essentially a true picture of hospital nursing service today. I have been in nursing for 23 years, eight of which have been spent as a director of nursing service.

I marvel that I have a hair left on my head as I "attempt" to provide the quality and quantity of nursing personnel needed. There is just not enough money available to hire what we need, even if nurses were available. If the public doesn't appear able or [willing] to pay the price for good nursing, then perhaps the answer is to return to the system where the family assumes the care of bathing, feeding, bedpanning, sitting and the like.

Yes, nurses do hundreds of jobs that only doctors would have done twenty years ago. But as these jobs have been passed on, the medical profession has been reluctant to give the added authority that must accompany the responsibility. Out of this lack of authority stems much of the dilemma, accounting for . . . lack of job satisfaction and a reason why some qualified nurses prefer to seek employment out of the hospital. . . .

Mrs. EVELYN ENG, R. N.
 Director of Nursing Service
 University of Missouri Medical Center
 Columbia, Mo.

The problem in nursing today is essentially the same as that which faced education in recent years. A dedicated, trained, professional person is needed for a job that pays like that of a nonskilled worker.

Hospitals are trying to hire a nurse, secretary, clerk, baby-sitter, amateur psychologist and maid for seventy-five bucks a week. You can't get a ditch-digger for that salary in most sections of the country. . . .

Education is finally learning something about the relationship between salaries and quality personnel. When the hospitals finally [become aware of] this revelation, most of their problems will disappear. The nurses then can become professionals, instead of draft animals.

JAMES G. HANCHETT
 Van Nuys, Calif.

. . . Start paying nurses a representative salary, and I am quite sure patient care will improve in exact proportion to the respective increase.

GERARD PATRICK WALSH
 Steubenville, Ohio

. . . Three years ago, I gave up a part-time job in a hospital for a part-time post-office job, which required no education beyond grammar school, because I make 56 cents an hour more than in nursing, and the work is much easier. This is the reason for nursing shortages. Why go to school three years beyond high school for extremely poor pay, when no one nowadays even considers a nurse dedicated? Believe me, anyone doing a nurse's job must be dedicated—or foolish!

P. J. ROSEN, R. N.
 Perry, Mich.

. . . It seems to me that a young married woman should be able to take [nurse's] training without all kinds of obstacles being placed in her way. A great many [married women] would be well qualified as to maturity, experience and motivation. The hazards of children interfering are no greater than the possibility of a high-school girl . . . finishing her training and then getting married and not working at her [nursing] profession for ten years or more.

MONA ROSNER
 New York, N. Y.

. . . I truly believe that [your article] will help girls like myself who are planning a career in nursing to be more aware of the patient, his feelings and our responsibilities.

NANCY MACNAUGHTON
 East Grand Rapids, Mich.
continued

Brother Sebastian



LOOK 10-24-60

CHRON DAY

Don't put shoes
HOT,
ITCHY FEET



Unless you apply
Absorbine Jr.

New Research Proves
 Embedded Fungi Killed
 with Penetrating YG-7*

Itching cracks between toes are sure signs of Athlete's Foot—a fungi infection which can burrow deep and become a serious medical problem.

Now Absorbine Jr. with the penetrating fungicide YG-7* (chloroxylenol) has shown in laboratory tests to penetrate into horny skin tissue to kill embedded fungi.

Only Absorbine Jr. offers all this scientific proof of effectiveness:

1. Test-tube experiments prove 100% kill of fungi within 5 minutes.
2. Radioactive isotope tests prove penetration into skin.
3. Laboratory tests prove killing power on embedded fungi.
4. Evidence from foot specialists show effectiveness against Athlete's Foot.

Don't put shoes on hot, itchy feet without applying Absorbine Jr. with penetrating YG-7.

NOTE—Foot Specialists:
 Write for summary of laboratory research on effectiveness against embedded fungi.
 Address: Medical Director, W. F. YOUNG, Inc., Springfield, Mass.



New Application: Dissolve in 20 parts of water.

IS YOUR CHILD MENTALLY LAZY?



OR DOES HE WANT TO KNOW...

...why it doesn't hurt
when his hair is cut?

...why a flower pot
has a hole in the bottom?

...why soap
makes him clean?

...what he will
see on the moon?



The Book of Knowledge will wake him up; will make him want to know—by stimulating the natural curiosity all youngsters have. Only through sustained curiosity can they acquire the knowledge needed for success. All children are born curious; yours included. But curiosity is a strange appetite. The more you feed it, the hungrier it grows; the less you feed it, the quicker it withers.

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There are _____ children in my family, ages _____

Name _____

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City _____ Zone _____

County _____ State _____

LOOK 10-23-62



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Why don't you settle back
and have a full-flavored smoke?

Marlboro

the filter cigarette with the unfiltered taste

This is the Combination—Marlboro's famous Richmond recipe of ripe, golden tobaccos combined with the exclusive Selectate® Filter. It gives you flavor you can get hold of. Plenty rich, yet plenty mild. Settle back with a Marlboro and make yourself comfortable.

*You get a lot to like—
filter,
flavor,
pack or box.*



And furthermore the Frigidaire washer talks

It's true! The sturdy Frigidaire Washer speaks for itself. And does it with action that speaks louder than words. It says, "Depend on me, every part of me." And you can. The whole point of the Frigidaire 15-Year Lifetime Test is to improve any part that doesn't last the equivalent of 15 years. (And the tests don't stop at 15 years, either.) The tests are tough. Washers run night and day, with detergents, fully load-

ed. And results have been amazing. For example, the average 1962 Frigidaire Washer tested ran the equivalent of 14 years without even one repair! And engineers say that the 1963 models, now on sale, are even better! The Frigidaire Washer is like a good man—dependable, strong, and with a touch as tender as love. See for yourself. Look for the **F** with the crown on top. The crown stands for leadership.



Away Go Corns

1. Super-fast relief!
2. Quickly removes corns
3. Prevents corns, sore toes

This wonderful 3-way action of Dr. Scholl's Zino-pads makes it needless for you ever to suffer from corns. Be foot-happy—get a box today!




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Zino-pads**



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Send both your new and old addresses to LOOK, Des Moines 4, Iowa. Please send them at least five weeks before moving day to be sure of uninterrupted service. 10-73-57

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KF Model RR Powerpacks

SAFE FOR CHILDREN

Woman Tormented by Agonizing ITCH

"I nearly itched to death for 7 1/2 years. Then I found a new wonder-working creme. Now I'm happy," writes Mrs. P. Ramsay of L.A. Calif. Here's blessed relief from torture of agonizing itch in women, chafing, hemorrhoids, rash and eczema with an amazing new scientific formula called LANACANE. This fast-acting, stainless medicated creme kills harmful bacteria germs while it soothes raw, irritated and inflamed skin tissue. Stops scratching and so spreads healing. Don't suffer! Get LANACANE at druggists.



WHEN YOU MAIL PARCELS:

- Pack and wrap securely and insure them
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- Enclose a card bearing name and address of sender & address (this card assists in delivery if wrapper becomes torn in transit)

NOW! EAT BETTER, FASTER,
MORE COMFORTABLY WITH
FALSE TEETH BY
RAISING BITING POWER!



When false teeth get on your nerves many dentists give special PASTERETH powder. It helps hold teeth in place—helps keep them from slipping or dropping down when you talk—makes you feel more secure. PASTERETH cushions tender gums so you can bite harder and eat easier, faster with greater comfort. PASTERETH helps you laugh and speak more clearly without embarrassment. PASTERETH is clearly without embarrassment. PASTERETH is clearly (non-acid). Checks "plate odor" (denture breath). At drug counters everywhere.

LETTERS continued

As a practicing registered nurse for seventeen years, I have also asked . . . [what happened to the nurses?] My nursing procedures are getting rusty, but I'm learning to be a darn good secretary, bookkeeper, housekeeper and pharmacist. Patients? Oh, I get to meet and greet them [when I go] on and off duty, if I'm quick about it. Now a resident of a small community with an expanding hospital that's crying for R. N.'s, I wonder: Should I try again . . . to be a real nurse?

LEA LAYTON TUDOR, R. N.
Rehoboth Beach, Del.

It is gratifying to know that enough research was done [for your article] to find out what actually constitutes good nursing care. . . . A nurse without compassion is not a nurse at all. Nurses don't need to assume more duties of the doctor; they need to help him perform his duties [better].

MARY ADAMS, R. N.
Greenwood, Miss.

Crystal Footballs

. . . You say Northwestern will beat Michigan State and Minnesota [The 1962 Football Forecast, LOOK, September 11]. . . . [If] they can upset 4th-place Michigan State and . . . beat [14th-place] Minnesota . . . shouldn't they be rated in the Top Twenty?

CHUCK MANSON
Guthrie, Minn.

Sports Editor Tim Cohnne selects his top college teams on overall potential, but analyzes individual strengths and weaknesses in each game prediction. The team that topples a football powerhouse may still not rate national prominence. A .726 average over the last five seasons has borne out Cohnne's selection premise.—Ed.

Status Symbol?

Rathboun: The New Status Symbol [LOOK, September 11] is interesting and informative, but I would hardly call a bathroom of any kind a status symbol. Of course this does not represent the view of many, which is fortunate, any more than television programs represent real life or the absurd style fads represent the desires of the majority.

More important than status are integrity, sobriety and spirituality. The future success of our country does not depend on status seekers, but on people who retain their sense of values in the complexity of the space age.

CARL ROGERS
Ogden, Utah

Romy

Being a red-blooded American college student, I am naturally interested in the opposite sex, but your feature article on German actress Romy Schneider [LOOK, September 11] was too much!

. . . Your point that she gave up "royalty" to become a woman is well taken. Judging from her performance in *Boccaccio '70*, it becomes obvious that her decision was a good one. . . . In the future, I expect to see more of Miss Schneider and more . . . line articles and photographs from you.

DAVID M. DRUCKER
Plainview, N. Y.

I wish more American movies were "schmalzy and mindlessly romantic"

and not obsessed with sex and a distortion of what should be regarded as God-given and sacred.

Mrs. JOYCE MCKINLEY
Quincy, Ill.

I am not in the habit of writing comments on photographs I see in publications, but I felt that anyone who was responsible for such a lovely cover . . . certainly should be congratulated. [The] photograph of Romy Schneider is perhaps the prettiest picture I have ever seen. Not only is she a beautiful woman, but your treatment of her is excellent. . . .

DAVID P. GRUBB
Charleston, W. Va.

Credit belongs to LOOK photographer Douglas Kirkland.—Ed.

Marilyn Monroe

Thanks for a wonderful feature [Tribute to Marilyn From a Friend. . . Carl Sandburg, LOOK, September 11]. The photos were some of the best ever taken of the poet laureate. Carl understood Marilyn Monroe, proving his whole point of view—"The People, Yes."

HARRY GOLDEX
Editor, *The Carolina Israelite*
Charlotte, N. C.

Thank you, and Carl Sandburg, for the deeply moving and touching tribute to Marilyn Monroe. If Marilyn could have seen and heard the grief of millions of us who cared deeply for her . . . she would still be among us, enriching a new poster, colder . . . world with her special charm. . . .

LILLIAN S. ROTHMANN
Brooklyn, N. Y.



Marilyn and Sandburg at apartment of photographer Arnold Newman.

Marilyn Monroe's tragic death ended the tormented life of a beautiful and lonely woman whom few understood. . . . [She] might not be thought of as a great actress, but in a world of synthetic mass-conforming femininity, she will always be remembered as one of the most beautiful of that [nearly] extinct breed called "unique individuals."

OKE C. PAMP
Batavia, Ill.

. . . If she could touch such great men as Sandburg and . . . other theater and intellectual [personalities], this woman was much more than the supposed legend she was created to be. . . .

ROSE NEWBY
Brooklyn, N. Y.

The same women who are . . . bemoaning poor Marilyn's fate will probably feed their husbands a [frozen] dinner . . . and vote against

continued

Skin razor-raw after shaving?



CONDITION
HEAL
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dry
sensitive
skin



Soothe razor-raw skin with 3 magic drops of Mennen afta, the aftershave skin conditioner specially made for sensitive dry skin. No alcohol to sting or burn. Enjoy new shaving comfort as day after day, afta conditions and protects your skin, helps heal nicks and cuts. Get soothing Mennen afta!



You could lose every cent you have

—and be forced into thousands of dollars of debt besides—

by having the wrong insurance on your car or home!

Suppose you have an automobile accident, are sued and found personally liable. How much are you likely to be compelled to pay the injured party or parties—whether you have the money or not, whether you have adequate insurance or not?

Ten thousand dollars? Fifty thousand dollars? A hundred thousand dollars?



In the United States last year hundreds of car owners, most of them average people who considered themselves good drivers, had liability judgments exceeding \$100,000 rendered against them!

Think of the chance that thousands of car owners are taking because they bought insurance without professional, independent ad-

vice! These car owners think they're adequately insured. Were they told that the minimum legal requirements for liability insurance have been proved *inadequate* time and time again? Have they ever been told how little the additional coverage would cost?

Or suppose a deliveryman slips on the front steps of your home and injures himself. The resulting lawsuit could take away your home and lifetime savings unless you are properly protected by the right insurance. Have you been told about this and the many other hazards to which you may be exposed right now?

Or again, think for a minute what would happen if your home burned down tonight. Would your present insurance enable you to rebuild a new home at today's inflated prices?

Think, too, what you would do if the insurance company disagreed with you as to whether your policy covered any of these losses. Would you have to settle for less than your actual loss because you don't have an independent agent on your side?

Don't take chances with your savings, with your family's future happiness and security. Insure your car and home through an independent insurance agent.

Because he represents several insurance companies, all strong and reliable, he can select the best policies for you. He will keep your insurance up-to-date, take into account changes in the trend of liability judgments and increases in home construction costs. And when you have a loss, he'll be at your side, making sure you are paid quickly and fairly, with no red tape.

The Big Difference in insurance is the continuing, personal attention of an independent insurance agent.

Look for this Big "I" Seal when you insure your car, home or business. Only an independent insurance agent can display it.



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LETTERS continued

school bonds. And the men who are all cut up over [her] demise will go home and beat their wives.

MONTAIGNE T. COHEN
New York, N. Y.

Labor

In your article *The Face of a Union* [LOOK, September 11], union leader [Sam] Fishman says, "The company wants to make all the money it can. . . ."

Let all working people recall that when the company fails to make money, there soon is no company, no job, no union and no taxes. . . .

Too few union leaders recall that someone had the courage to invest his dollars to create jobs for their members. It requires over \$12,000 investment to provide a job opportunity for a single man. When the investor fails to get a return on his money, he, too, can "go on strike." That's when our rate of growth starts falling behind that of the . . . countries who have not squelched the profit motive.

CARROLL M. WELLS
Wichita, Kans.

I enjoyed your article *Is Labor on the Skids?* [LOOK, September 11] and agreed with most of it, but I must take exception to one statement that there are no young, new leaders emerging from the rank and file of unions.

On the contrary, there are plenty of young, dynamic new leaders ready to challenge the labor problems of today . . . but the [established leaders] chop off their heads as soon as they appear above the surface. . . .

PHYLLIS F. YOUNG
Director of Education
Air Line Stewards and Stewardesses
Association, International
Transport Workers Union
Chicago, Ill.

Your article, bravely put, prompts a personal example. A young man, working part-time for me, attended an apprentice class of the masons' union and won his [membership] card. It was several months before he was assigned to a job, and then it was with . . . men whose only idea . . . was to do as little work as possible and count the hours until they could get [away]. . . . He gave up the job.

Through friends and relatives, he bought a truck, thinking he could do hauling and filling. . . . He applied for a card in the Teamsters Union and was told there were no openings. He had his choice of selling his truck and going on relief or fighting the union and being squeezed out. . . .

Here was a young man willing to work . . . disillusioned by sloppy jobs and strangled before he could start by a dictatorial empire. What future for our youngsters and our new men?

I would commend to the unions a study of the rise and fall of the medieval guilds. I dare say no union leader knows of them.

DON OSBORNE
New Windsor, N. Y.

The controversial but interesting story by Thomas B. Morgan left some big, amusing odd marks in Detroit.

Morgan's research was rather skid-dy to come up with: "Simultaneously, in Detroit, where it is assumed that the Auto Workers control the Democratic party and must therefore dominate local politics, an unknown Re-

publican walked off with the mayoralty election."

This may have been good assuming, but it was not factual.

Detroit does not choose up sides between Republicans and Democrats in local elections. The election of mayor, nine city councilmen and other charter officials is nonpartisan—therefore there are no party labels on the ballot.

[Mayor] Jerry Cavanagh was not an "unknown Republican." He was well known as a young Democrat. He did not have the backing of labor leaders, but he was supported by the working people.

JAMES TRAINOR
Press Secretary
to Mayor Jerome P. Cavanagh
Detroit, Mich.

Water

. . . "We're Talking Ourselves Into a Water Crisis" [LOOK, September 11], performs a valuable service in informing the public about one phase of a problem that is becoming increasingly acute in thousands of American communities.

Another and even more critical phase is the status of the country's community water-supply facilities, which are now \$4.5 billion in arrears for badly-needed improvements and expansion. This is work that needs to be done today. To meet the constantly increasing demands for more water in homes, . . . business and industry, countless millions of dollars will be needed in the immediate future. . . .

THOMAS F. WOLFE
Managing Director
Cast Iron Pipe Research Association
Chicago, Ill.

Shared Time

We were happy to see [Louis] Cassella's story on the Pittsburgh Plan [*A Way Out of Our Parochial Public School Conflict*, LOOK, August 28]. However, contrary to what was stated, no shared-time program is planned with the city public schools. A program has been worked out with the Allegheny County School Office, and it begins in September at Forbes Trail Technical School, Monroeville.

VERY REV. MORGAN JOHN B. McDOWELL
Superintendent of Schools
Catholic School Board
Pittsburgh, Pa.

[May I present] another answer to the parochial-public school conflict. . . . The parents of each child in a school district should receive scrip, that is, currency that can be spent in [public, parochial, or private] schools accredited by the state. The scrip would include all Federal, state and municipal educational funds. . . . The parents would [thus] be directly responsible for the choice of education for their child by placing him in the school best suited, in their opinion, to his needs. . . .

JOSEPH C. McLESTYRE
New York, N. Y.

END

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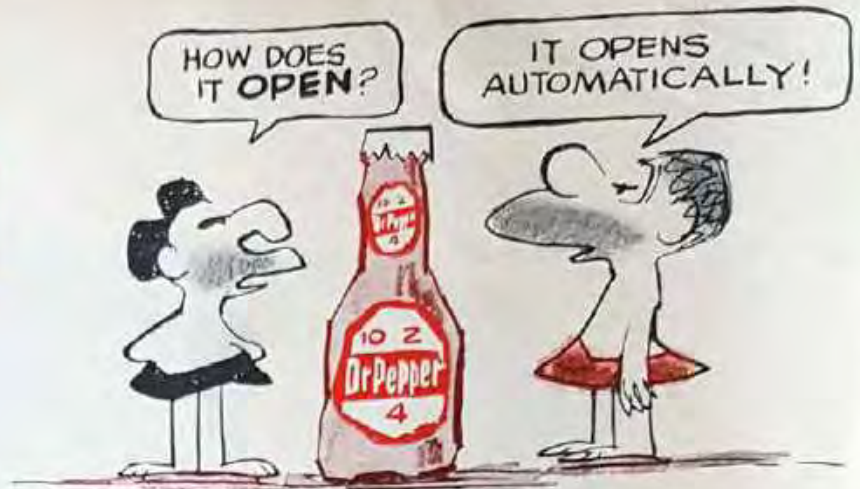
We hear that it's possible to buy yourself a Coke at the North Pole, though.

Which makes us suspect there's only one thing that can get through ahead of a Volkswagen.

A Coke truck.



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presents
HARMON
BY JOHNNY HART



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